delta lloyd

Press release Amsterdam, 11 February 2016

Announcement Delta Lloyd

Jan van Nederveen (51) has been appointed Chief Marketing Officer. He leads Delta Lloyd's new business unit Customer, Digital & Branding with effect from 15 February 2016. In his previous career, Jan held various management positions at IBM, KPN and Pon. His experience of managing marketing, data, innovation and branding teams in different environments is extensive.

By introducing a new strategy by the name of 'Closer to the Customer', Delta Lloyd wants to gain a better understanding of its customers and their needs and requirements. The creation of the business unit Customer, Digital & Branding will allow Delta Lloyd, together with its intermediary, to respond faster, more efficiently and more actively to the needs of customers and to offer them the right solutions.

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About Delta Lloyd NV
Delta Lloyd has been a trusted partner for insurance, pensions, investing and banking since 1807. It is our goal to offer financial security, now and in the future. We deliver clear, reliable and contemporary products and services that meet our customers' needs and create value for them, our shareholders and our employees. Our primary markets are the Netherlands and Belgium. In the Netherlands, we operate under the Delta Lloyd, OHRA and ABN AMRO Verzekeringen brands, while in Belgium we use the Delta Lloyd brand. Delta Lloyd is listed on Euronext Amsterdam and Brussels, and included in the DJSI World, DJSI Europe, AEX and Bel-20 indices.