

‘I learned more about the jobs and skills needed. The session helped me understand how to identify my own strengths.’


Student, Romania

Our impact: building brighter prospects

As a company, we look ahead, adopting high-tech, easy-to-use financial solutions for our customers, but we also invest in the people who will own the future. That is why we have partnered with Junior Achievement (JA) Europe since 2014, working together to strengthen young people’s financial education and help them build confident futures.

In 2025, under the banner of Economic Opportunities for All, JA Europe and NN Group continued to support young people aged 15–29. The partnership placed particular focus on those with fewer opportunities, such as vocational students, migrants, and those in rural areas, across several European countries and Japan.

With NN’s support, JA Europe is embedding digital fluency and entrepreneurial thinking into education while strengthening work-readiness skills that turn learning into opportunity. From building digital and AI skills with participants from low-income backgrounds in Romania to enabling inclusive internship pathways for young people with disabilities in Greece, these initiatives show how targeted investment can translate potential into real, lasting impact.

 More information about our community investment initiatives can be found on our Group website.



Our impact

In 2025, we supported

28,000

young people through the JA Europe partnership

We supported

623,992

people in 2025 through our group-wide community investment programme